**Template Big Give Supporter Email**

**Subject Line:** Help Rays of Sunshine double the magic this Christmas with the Big Give!

Dear [Name],

I hope you’re well!

I wanted to share that Rays of Sunshine is taking part in the Big Give Christmas Challenge this year!

For one week only, **Tuesday 3rd December – Tuesday 10th December**, every donation to Rays of Sunshine via the Big Give will be **DOUBLED**!

A £10 donation becomes £20, £25 becomes £50 and £50 becomes £100! All at no extra cost to you – that’s some real Christmas magic!

Their goal is to raise £20,000 to fund more magical wishes, creating precious memories and moments of joy for children going through incredibly tough times. With your support, we can make an even bigger impact!

Here’s how you can help:

* **Make a donation** here: <https://bit.ly/4fKq9x1>
* **Share the campaign** with friends, family, and on social media to help us reach more supporters

Thank you so much for considering this. Every little bit counts and helps us spread a bit more sunshine this Christmas.

Warm wishes,
[Your Name]