



21.06.22

**Rays of
Sunshine**



be a
RAY FOR A DAY
on 21st June

Join Rays of Sunshine to celebrate the Summer Solstice and help make the brightest day of the year even brighter for seriously ill children and their families.

Rays of Sunshine is a national charity that brightens the lives of seriously ill young people by granting wishes and providing ongoing support in hospitals and within the community.

We aim to shine a positive light on as many seriously ill children's lives as we

can to provide them with happy memories to cherish during a dark time in their lives.

We are calling on you to help achieve our mission by becoming a RAY FOR A DAY on June 21st and making the brightest day of the year even brighter for seriously ill children.

The campaign clock will begin ticking at sunrise (4.41am) and stop at sunset (9.23pm), giving us 16 hours and 42 minutes of sunlight to have fun and raise vital funds.

21.06.22



#RAYFORADAY



FUNDRAISING

Race for the Sun

For this year's Ray for a Day, we wanted to create a challenge that you can do your way, in your own environment, whilst still feeling connected to everyone else taking part - Join our Ray for a Day Facebook group to be part of the community!

1. Choose your challenge

- Decide whether you would like to run/walk/cycle/swim or even skip!

2. Pick your distance

- It's your challenge, so do it your way! Whether you decide to run 10km, swim 3km or walk 5km - pick a distance that is challenging to you to encourage more donations!

3. Share on Social Media

- Let everyone know what you're up to and encourage them to join in! Use the #RayforaDay so we can see everyone's progress!

4. Get Fundraising!

- Raise £100 to win a Ray for a Day medal!

We also have a fundraising leaderboard on our facebook group, with the winner winning a top-secret prize.



DID SOMEBODY SAY...

JustGiving

Make sure to set up your JustGiving page in plenty of time before 21st June to encourage early donations. Increase your donations by reaching out to your network and beyond; here are some ideas to help you successfully reach your target!



1. Upload a photo

Uploading lots of photos is one of the easiest and most effective ways of personalising your page.

2. Set a target

Setting a target is not only a great way of motivating yourself, but it's great for encouraging your supporters.

3. Show donors what their support will do

People love to know the impact of their giving, so if you can, tell them exactly how their donation will help.

4. Share on social media

Share your fundraising far and wide! Social media is a great resource as it can reach hundreds of potential donors.



#RAYFORADAY

RAY FOR A DAY

HOW YOUR fundraising helps

€20

could buy a special prince or princess outfit to help make a seriously ill child's dream of becoming royalty for the day come true



€50

could buy a sensory toy that will bring joy, calm nerves and improve concentration.



€100

could help fund a makeover experience for a seriously ill teenager to boost their confidence and restore self-esteem.

€500

could fund a wish for a seriously ill child to travel to London for the day and watch the Royal Ballet.

#RAYFORADAY



PAYING IN *your funds*

Thank you so much for choosing to support #RAYFORADAY

You can pay in any money you have raised quickly and easily in one of the following ways:

Online at

raysofsunshine.org.uk/donate

By Cheque

Make your cheque payable to Rays of Sunshine Children's Charity

Please send to:

Rays of Sunshine Children's Charity

4th Floor Berkeley House | 304 Regents Park Road | London N3 2JX

By Bank Transfer

Rays of Sunshine

Sort code: 20-79-06

Account number: 80534064

Please remember to put your event name as a reference so that when the funds arrive, we know they're from you.

If you have any questions or ideas, we'd love to hear from you!

Please contact the team on 0208 782 1171 or events@raysofsunshine.org.uk

#RAYFORADAY

Thank You

Thank you for being a Ray for the day this June and helping brighten the lives of seriously ill children across the UK. Your vital support will give brave young people going through the unimaginable the chance to forget their illness for a short while and focus instead on creating precious memories.



Registered with
**FUNDRAISING
REGULATOR**

Rays of Sunshine Children's Charity is a company limited by guarantee and is registered in England and Wales under company No. 4860607.

Registered Charity No. 1102529

Registered address: Rays of Sunshine, 4th Floor, Berkeley House, 304 Regents Park Road, London, N3 2JY

