



#Kisses4Wishes



**Rays of
Sunshine**

#Kisses4Wishes



This is Caitlin.

Caitlin has survived Ewing's Sarcoma, a rare type of bone cancer, twice.

In 2013, Rays of Sunshine granted her greatest wish to meet her idols, One Direction. After her magical experience, Caitlin decided she wanted to share the love and help brighten the lives of other seriously ill children just like her.

So, she created . . .

#Kisses4Wishes

"Rays of Sunshine literally brought some sunshine back into my life and now I would like to try and help other seriously ill children to have the same." - Caitlin

Join Caitlin and Rays of Sunshine this February to celebrate the season of love and help brighten the lives of seriously ill children across the UK.

This pack contains everything you'll need to get involved, raise funds, and start sharing the love.



Ways to Support



1 Post a Pout

Post a picture of your best pout using the hashtag #Kisses4Wishes and visit; raysofsunshine.org.uk/donate to give £3 to Rays of Sunshine. Keep the love going by tagging three more people to do the same.

2 Valentine's Fundraiser

Have some Valentine's-themed fun by hosting your own fundraiser. Use the ideas in this pack or come up with your own, and don't forget to share your activity on social media.

Where your Money Goes

Rays of Sunshine exists to brighten the lives of seriously and terminally ill children by granting their greatest wishes and providing ongoing support in hospitals. By supporting #Kisses4Wishes this February, you'll be helping provide brave and deserving young people across the UK with precious moments of joy and happiness.

£10 could fund an hour of our wish granters' time, enabling them to create unforgettable memories for a seriously ill child and their family to treasure.

£50 could buy a sensory toy for a seriously ill child in hospital, bringing them joy and calming their nerves.

£25 could buy a special prince or princess outfit to make a seriously ill child's dream of becoming royalty for the day come true.

£100 could help fund a makeover experience for a seriously ill teenager to boost their confidence and restore self-esteem.

Fundraising Ideas



Share the Love

Show your colleagues, friends and family some love. Auction off good deeds, from making the tea for a month to bringing in treats or sharing a valuable skill.



Give it Up

Absence makes the heart grow fonder. Give up something you love for the month of February - whether it's chocolate, alcohol or even social media.



Say it with Cake

Eat your heart out- Why not create some delicious love-themed treats in return for donations. Introduce an element of competition with a virtual bake-off challenge, with prizes and bragging rights for the winner.



Valentines Quiz

Put your love to the test by hosting a virtual Valentines-themed quiz. Possible rounds could include love songs, famous couples and romcoms.



Play Cupid

Get creative and make up your own Valentine's Day cards or hampers. Sell them to family, friends and colleagues in return for donations to Rays of Sunshine.



Digital Kisses

Send a digital e-card to your loved ones and donate the cost of a physical card or gift to Rays of Sunshine.

Tips & Resources

4 Get Competitive

Unleash your competitive side - divide up into teams to see who can raise the most, with prizes for the best fundraisers and the most innovative ideas.

3 Bump your Fundraising

There are lots of quick and easy ways to increase your fundraising total. Why not incorporate a small raffle or game into your event or see if your employer will offer matched giving for any funds you raise.

2 Promote & Promote!

Spread the word about your event as far in advance as possible. Use the poster on the next page and contact helen@raysofsunshine.org.uk to request any additional materials.

1 Set the Date & Time

Choose a day when lots of people are going to be available. Make sure to hold your event safely, abiding by social distancing guidelines or bring more people together by hosting your event virtually.





#Kisses4Wishes

Help us spread the love for
Rays of Sunshine Children's Charity & brighten the lives
of seriously ill children across the UK.

What

When

Where



Rays of
Sunshine

Paying in your Funds



**Thank you so much
for choosing to support #Kisses4Wishes.**

You can pay in any money you've raised quickly and easily in the following ways:

Online at raysofsunshine.org.uk/donate

By cheque

- Make your cheque payable to:
Rays of Sunshine Children's Charity
- Please send to:
the Rays of Sunshine office
4th Floor, Berkeley House
304 Regents Park Road
London N3 2JY

By bank transfer

Rays of Sunshine
Sort code: 20-79-06
Account number: 80534064

Please remember to give your name or company name as a reference so that when the funds arrive, we know they're from you.

**If you have any questions or ideas,
we'd love to hear from you.**

**Please contact the team on:
0208 782 1171 or email
events@raysofsunshine.org.uk**

Thank You!

Thank you for sharing the love and helping to brighten the lives of seriously ill children across the UK. Your vital support will help give brave young people going through the unimaginable the chance to forget their illness for a short while and focus instead on creating precious memories with their families.



**Rays of
Sunshine**



Registered with
**FUNDRAISING
REGULATOR**

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