



# Community Fundraiser Role Description

## About Rays of Sunshine

Rays of Sunshine Children's Charity brightens the lives of seriously ill young people and their families by granting wishes and providing ongoing support in hospital and within the community. Our work creates a positive distraction, reduces isolation, improves self-esteem and creates precious memories and smiles.

Our work includes:

- 1) Granting magical wishes – every day of the year, Rays of Sunshine gives brave and deserving young people the chance to put their illness on hold and enjoy a moment of escape. Wishes can be as unique as the children themselves and whether a child wants to be a princess or fireman for the day, go to Disneyland in Paris, visit Santa in Lapland, meet a favourite celebrity or even a 'real life' mermaid, Rays of Sunshine works hard to make that wish come true.
- 2) Group events and outings – from pop concerts and cooking workshops to LEGOLAND.
- 3) Services in children's hospitals and hospices – bringing sunshine to the wards through activity days with entertainers and arts & crafts, ward makeovers such as new play areas and sensory rooms, and a play specialist who uses play as a therapeutic tool to help children and their siblings understand their illness and treatment, both in hospitals and at home visits.
- 4) Family support services – we recognise the strain placed on children when their brother or sister is living with a serious illness and our sibling focussed events provide the opportunity for children to share experiences, learn skills and meet other children living in similar circumstances. Our parent events provide mums and dads with the chance to meet with their peers and form valuable support networks in a relaxed environment.



Over 6,500 wishes have been granted since the charity was formed and we have touched the lives of more than 60,000 children and young people, not to mention their siblings and parents

### Role Summary

Community fundraisers are a critical network of volunteers who help Rays of Sunshine make a difference to the lives of seriously and terminally ill children, and their families, by raising awareness and funds for the work of Rays of Sunshine.

Community fundraisers are a representative of Rays of Sunshine in their local community. They will be trained and well supported throughout the year by our dedicated fundraising team. They will organise fundraising events for Rays of Sunshine throughout the year such as bake sales, sweepstakes or larger scale events, such as a charity ball or summer fete and encourage other individuals and organisations to raise vital funds for Rays of Sunshine, such as local businesses and community groups.

### Responsibilities

- Establish good working relationships with local schools, businesses and community groups (e.g. rotary clubs, lions and inner wheel) to fundraise for Rays of Sunshine.
- Organise fundraising events in your local community to raise funds for Rays of Sunshine, such as bake sales, quizzes, bingo nights, to name a few examples!
- Engage the local community with Rays of Sunshine fundraising activities and initiatives.
- To represent Rays of Sunshine in a professional and positive manner.
- To read and comply with the Rays of Sunshine's Child Safeguarding Policy.

### What skills do I need?

- A positive, can do attitude
- Leadership
- Communication
- Confidence
- Team work

### Benefits

- Being a volunteer looks great on your CV, enabling you to develop a range of skills that employers love.
- Meet new people.
- Raise vital funds for the work of Rays of Sunshine.
- May be an opportunity to attend networking events to meet Rays of Sunshine staff, supporters and other volunteers.



- Become familiar with the work of Rays of Sunshine.
- May be an opportunity to attend volunteer award ceremonies.
- Flexible schedule – commit as much or as little time as you like to fundraising for Rays of Sunshine.

### Training and Support

- In-person introduction and training day delivered by our dedicated fundraising team.
- 1-2-1 catch up calls.
- Access to fundraising materials, such as collection buckets, t-shirts, disposable banners, posters and much more.
- Networking and social events to meet and collaborate with fellow community fundraisers.
- Online fundraising portal – access to resources that will help you in your fundraising efforts, such as event plans, letter and email templates.
- Online training portal – access to training resources such as webinars to help you develop your fundraising skills.

### Application Process

To enquire or apply, please email [joanne@raysofsunshine.org.uk](mailto:joanne@raysofsunshine.org.uk) with the subject of your email titled 'Community Fundraiser Application'

In your email simply state you'd like to become a community fundraiser for Rays of Sunshine. We will then contact you to arrange a telephone call to discuss the role.