



# Student Challenges Ambassador Role Description

## About Rays of Sunshine

Rays of Sunshine Children's Charity brightens the lives of seriously ill young people and their families by granting wishes and providing ongoing support in hospital and within the community. Our work creates a positive distraction, reduces isolation, improves self-esteem and creates precious memories and smiles.

Our work includes:

- 1) Granting magical wishes – every day of the year, Rays of Sunshine gives brave and deserving young people the chance to put their illness on hold and enjoy a moment of escape. Wishes can be as unique as the children themselves and whether a child wants to be a princess or fireman for the day, go to Disneyland in Paris, visit Santa in Lapland, meet a favourite celebrity or even a 'real life' mermaid, Rays of Sunshine works hard to make that wish come true.
- 2) Group events and outings – from pop concerts and cooking workshops to LEGOLAND.
- 3) Services in children's hospitals and hospices – bringing sunshine to the wards through activity days with entertainers and arts & crafts, ward makeovers such as new play areas and sensory rooms, and a play specialist who uses play as a therapeutic tool to help children and their siblings understand their illness and treatment, both in hospitals and at home visits.
- 4) Family support services – we recognise the strain placed on children when their brother or sister is living with a serious illness and our sibling focussed events provide the opportunity for children to share experiences, learn skills and meet other children living in similar circumstances. Our parent events provide mums and dads with the chance to meet with their peers and form valuable support networks in a relaxed environment.



Over 7000 wishes have been granted since the charity was formed and we have touched the lives of more than 60,000 children and young people, not to mention their siblings and parents

### Role Summary

Student Challenge Ambassadors are a critical network of volunteers for Rays of Sunshine on university campuses and in student communities across the UK, helping us make a difference to the lives of seriously ill children and their families. Student Challenge Ambassadors will support Rays of Sunshine student challenge fundraisers by assisting with the organisation of fundraising events, fundraiser support activities and being the point of contact between student fundraisers and the Rays of Sunshine fundraising team. Most importantly, you'll be raising funds to help Rays of Sunshine continue to brighten the lives of seriously ill children.

Student Challenge Ambassadors are a representative of Rays of Sunshine. They will be well supported throughout the year by our dedicated Community Fundraising and Supporter Engagement Officer.

### Responsibilities

- Recruit a team of students to join you on one of our national or international challenges.
- Rays of Sunshine Student Challenge Ambassador training opportunities.
- Promote Rays of Sunshine fundraising and volunteering opportunities to students at volunteer and fresher fairs and information talks.
- To handle monies donated to Rays of Sunshine in compliance with general fundraising regulation.
- Communicate with the Students' Union and/or RAG regarding the challenge you are leading.
- Keep regular contact with challenge fundraisers to assist them with fundraising activities, including the planning and organisation of fundraising events
- Organise group socials and fundraisers.
- Be the main point of contact for Rays of Sunshine staff at the university campus.
- To represent Rays of Sunshine in a professional and positive manner.

### What skills do I need?

- A positive, confident, can do attitude
- Great communication skills
- The ability to work well as a team



- Excellent Organisation
- Time management
- Previous experience in fundraising is desirable, but not essential

### Benefits

- Being a volunteer looks great on your CV, enabling you to develop skills that employers love, such as teamwork and communication.
- A great way to meet new people.
- A flexible work schedule.
- Discount opportunity available dependent on group size
- Help raise vital funds for the work of Rays of Sunshine.
- To go on an adventure of a lifetime.

### Training and Support

- In-person or over the phone introduction and delivered by our Community Fundraising and Supporter Engagement Officer at our head office in London.
- 1-2-1 catch up calls.
- Access to fundraising materials, such as collection buckets, t-shirts, disposable banners, posters and much more.
- Online fundraising portal – access to resources to help you in your fundraising efforts, such as event plans and email templates.
- Online training portal – access to training resources such as webinars to help you develop skills essential for student fundraising.

### Application Process

To enquire or apply, please email [joanne@raysofsunshine.org.uk](mailto:joanne@raysofsunshine.org.uk) with the subject of your email titled '*Student Challenge Ambassador Application – Your Name and University*'

As part of your application:

- Attach a statement describing why you would be an excellent student challenge ambassador for Rays of Sunshine.
- State what university you attend and what challenge you'd like to lead.

We will then contact you to arrange a telephone call to discuss the role. Details of your application may be shared with your Universities RAG society if we are partnered with them to run a challenge.